

PARKS ARE GOOD BUSINESS

SPONSORSHIP PACKAGES



Join more than 100 leaders from Oakland's business, civic, nonprofit, and public sectors at the OPRF **Parks Are Good Business** Breakfast for networking, featured speakers, and meaningful conversations about how parks and recreation strengthen Oakland's economy, neighborhoods, and quality of life. Your sponsorship helps create healthier, more vibrant parks while supporting OPRYD youth scholarships, community stewardship, and equitable access to recreation.

OPRF Business Breakfast | November 10, 2026 | 8:30-10:00 am
Lake Chalet, 1520 Lakeside Dr, Oakland

PRESENTING SPONSOR – \$10,000

Lead alignment with Oakland's parks and green spaces + premium visibility and recognition.

- Display your logo prominently on all Business Breakfast materials (signage, programs and digital assets).
- Receive verbal recognition during event welcome and closing remarks.
- Receive a dedicated sponsor spotlight in our newsletter.
- Receive a thank-you social media post with logo and tag.
- Feature your logo in the post-event thank-you social media and email communications.
- Enjoy premier table seating for 8 guests or choose to sponsor seats for community members.
- Opportunity to distribute branded materials or giveaways at guest tables.

COMMUNITY CHAMPION – \$5,000

Direct investment in efforts that activate parks, support stewardship & expand access to park programs.

- Place your logo in event signage, program, and event webpage.
- Receive verbal acknowledgment during the program.
- Receive recognition in our newsletter with your logo.
- Be included in a group thank-you social media post with logo and tag.
- Enjoy table seating for 6 guests or choose to sponsor seats for community members.

CIVIC PARTNER – \$3,000

Local visibility paired with meaningful support for parks, programs, and youth scholarships.

- Display your logo on event signage, program, and event webpage.
- Receive verbal recognition during the program.
- Receive recognition in the OPRF newsletter with your logo.
- Be included in a group thank-you social media post with logo and tag.
- Enjoy reserved table seating for 4 guests or choose to sponsor seats for community members.

SUPPORTING PARTNER – \$1,500

An accessible way to support parks, youth scholarships, and access to programs across Oakland's green spaces.

- List your name in the printed program and event signage.
- Receive verbal acknowledgment during the program.
- Be included in a group thank-you email and social media post.
- Reserve 2 guest seats or choose to sponsor seats for community members.

Ready to sponsor?
Please contact
kira@oaklandparks.org
(510) 465-1850
Deadline: 10/19/2026



OAKLAND
PARKS AND RECREATION
FOUNDATION